

homestaging



The finishing touch to staging your master bedroom

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We started our task of staging the master bedroom first by decluttering, then by adding space and light. Now it's time to add some finishing touches that will bring the "hotel look" together. Our challenge is to be cost effective while creating an inviting space.

- The most bang for your buck is a can of paint. Warm, neutral colours are workable for all potential buyers.
- Then check the following items. Is there an appealing hardwood floor underneath carpeting? Does the closet space best present itself in size? What about the walls – an abundance of family photos or bare and boring?
- Simply drawing the curtains open and letting natural light shine through helps make the room clean and bright.
- You have probably heard the phrase, "bringing the outside in", so make use of seasonal bounty such as pussywillows, lilacs, or even a cutting from a hosta plant. These are effective additions to your décor while adding a soft natural fragrance.
- Often a lighted, ceiling fan, set on a low speed, can add to the airiness and light of the room. When buyers visit in the evening, subdued lighting can be inviting.
- Master bedroom often double as a home office, exercise area, or television viewing area. If this is the case, you may want to rethink the space.
- Remember space and storage is what will impress the potential buyer. If you have built-in shelving, add interesting decorative items, but keep it light and airy. Vignettes in groupings of threes and fives work best. Three pillows in matching fabric and colour across the headboard give attention and clean lines.
- Now, spice it up with accent pillows, that are complementary to the overall look. Also take a critical look of your bedspread. If it's too shiny or the pattern is dated, remove it and add a king-sized flat sheet that is cream or white.

If your bedroom is stress free, neutral and inviting, chances are others will want to check in.



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