

homestaging



Stage a beautiful master bedroom

WRITTEN BY COLLEEN O'HARA

The master bedroom is often the most private room in our home. It is here, however, that potential buyers pay close attention. They visualize the room and the closets with their own personal items. This is the room where we want to feel relaxed in our own personal retreat.

The first rule of master bedroom staging is to maximize space and light. This includes ensuring that windows are not blocked by large pieces of furniture and that your furnishings are carefully placed to show off space. Think outside of the box and consider angling your bed rather than the traditional "against-the-wall setting. Remove a bedside table and fill the space with an airy clothes butler, occasional chair or floral piece. A strong colour or wallpaper pattern can be overwhelming; so instead, choose a warm, neutral colour such as straw, ecru or cloud white.

New bed linens provide an up-to-date look and beds should be made carefully to show off freshness and cleanliness. You can never go wrong with white or ecru linens. Bedspreads and window coverings should match or at least complement each other. We want to achieve that hotel look.

The master bedroom is the one room where one or two well-placed personal photos can add to the look. Tasteful décor and a low-level lighting present a charming area.

Do a drill sergeant inspection of your bedroom closet. Do not overload closet shelves or have your hanging rod so overloaded that it begs relief. Neatly arrange shoes or storage boxes on overhead shelving. Remember, more space is good.

These tips can get you started, and next time we will complete the task.

Colleen O'Hara is the owner of Maximum Staging and Decorating. She is a Real Estate Staging Specialist and Interior Designer. Visit their Web site at www.maximumstaging.com.

